



Date: 07/17/14

Current Geography Selection: (1 Selected) Polygon: New Horizons VER2

Your title for this geography: New Horizons VER2

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	2000		2010		2014A		2019		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2014 to 2019
Total Population	7,442		6,917		7,035		7,048		-7.1%	0.2%
Population Density (Pop/Sq Mi)	21,785.82		19,213.85		20,594.36		20,632.42		-11.8%	0.2%
Total Households	1,140		1,143		1,171		1,180		0.3%	0.8%

Population by Gender:

Male	3,881	52.2%	3,620	52.3%	3,678	52.3%	3,689	52.3%	-6.7%	0.3%
Female	3,561	47.9%	3,297	47.7%	3,357	47.7%	3,359	47.7%	-7.4%	0.1%

Population by Race/Ethnicity

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	2,851	38.3%	3,001	43.4%	3,014	42.8%	2,988	42.4%	5.3%	-0.9%
Black	149	2.0%	58	0.8%	55	0.8%	55	0.8%	-61.1%	0.0%
American Indian or Alaska Native	143	1.9%	108	1.6%	120	1.7%	119	1.7%	-24.5%	-0.8%
Asian/Native Hawaiian/Other Pacific Islander	281	3.8%	395	5.7%	418	5.9%	409	5.8%	40.6%	-2.2%
Some Other Race	3,712	49.9%	3,112	45.0%	3,175	45.1%	3,217	45.6%	-16.2%	1.3%
Two or More Races	306	4.1%	243	3.5%	253	3.6%	260	3.7%	-20.6%	2.8%
Hispanic Ethnicity	6,863	92.2%	6,363	92.0%	6,490	92.3%	6,524	92.6%	-7.3%	0.5%
Not Hispanic or Latino	579	7.8%	554	8.0%	545	7.8%	524	7.4%	-4.3%	-3.9%

Population by Age

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	801	10.8%	703	10.2%	751	10.7%	758	10.8%	-12.2%	0.9%
5 to 14	1,525	20.5%	1,201	17.4%	1,265	18.0%	1,237	17.6%	-21.2%	-2.2%

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
15 to 19	687	9.2%	635	9.2%	573	8.1%	551	7.8%	-7.6%	-3.8%
20 to 24	690	9.3%	636	9.2%	656	9.3%	579	8.2%	-7.8%	-11.7%
25 to 34	1,477	19.8%	1,211	17.5%	1,179	16.8%	1,221	17.3%	-18.0%	3.6%
35 to 44	1,152	15.5%	990	14.3%	1,003	14.3%	997	14.1%	-14.1%	-0.6%
45 to 54	481	6.5%	785	11.3%	795	11.3%	776	11.0%	63.2%	-2.4%
55 to 64	383	5.1%	455	6.6%	475	6.8%	519	7.4%	18.8%	9.3%
65 to 74	154	2.1%	192	2.8%	219	3.1%	275	3.9%	24.7%	25.6%
75 to 84	70	0.9%	91	1.3%	94	1.3%	103	1.5%	30.0%	9.6%
85+	22	0.3%	18	0.3%	25	0.4%	32	0.5%	-18.2%	28.0%

Median Age:

Total Population	25.1	27.2	27.1	28.0
------------------	------	------	------	------

Households by Income

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
\$0 - \$15,000	66	5.8%	59	5.2%	65	5.6%	54	4.6%	-10.6%	-16.9%
\$15,000 - \$24,999	108	9.5%	127	11.1%	127	10.8%	113	9.6%	17.6%	-11.0%
\$25,000 - \$34,999	141	12.4%	118	10.3%	123	10.5%	114	9.7%	-16.3%	-7.3%
\$35,000 - \$49,999	191	16.8%	194	17.0%	197	16.8%	186	15.8%	1.6%	-5.6%
\$50,000 - \$74,999	381	33.4%	269	23.5%	272	23.2%	236	20.0%	-29.4%	-13.2%
\$75,000 - \$99,999	183	16.1%	180	15.8%	179	15.3%	186	15.8%	-1.6%	3.9%
\$100,000 - \$149,999	65	5.7%	151	13.2%	158	13.5%	218	18.5%	132.3%	38.0%
\$150,000 +	16	1.4%	45	3.9%	50	4.3%	73	6.2%	181.3%	46.0%
Average Hhld Income	\$59,850		\$72,941		\$73,159		\$83,912		21.9%	14.7%
Median Hhld Income	\$53,854		\$56,826		\$56,753		\$63,107		5.5%	11.2%
Per Capita Income	\$9,168		\$12,066		\$12,190		\$14,062		31.6%	15.4%

Employment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2014	2014 to 2019
Total Population 16+	4,998		4,874		4,897		4,939			0.9%
Popn 16+:Civilian, Employed	2,926	58.5%	3,034	87.9%	3,165	92.5%	3,348	94.2%	3.7%	5.8%
Popn 16+:Civilian, Unemployed	217	4.3%	416	12.1%	257	7.5%	206	5.8%	91.7%	-19.8%
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Popn 16+:Not In Labor Force	1,855	37.1%	1,424	29.2%	1,475	30.1%	1,385	28.0%	-23.2%	-6.1%

Housing Units

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	1,152		1,178		1,171		1,180		2.3%	0.8%
Total Occupied Housing Units	n/a	n/a	1,143	97.0%	1,171	100.0%	1,180	100.0%	n/a	0.8%
Owner Occupied Housing Units	n/a	n/a	648	56.7%	644	55.0%	646	54.7%	n/a	0.3%
Owned with a mortgage or loan	n/a	n/a	545	47.7%	534	45.6%	537	45.5%	n/a	0.6%
Owned free and clear	n/a	n/a	103	9.0%	110	9.4%	109	9.2%	n/a	-0.9%
Renter Occupied	n/a	n/a	495	43.3%	527	45.0%	534	45.3%	n/a	1.3%
Vacant	12	1.0%	35	3.0%	0	0.0%	0	0.0%	191.7%	N/A%

Vehicles Available

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	124	10.9%	38	3.3%	35	3.0%	34	2.9%	-69.4%	-2.9%
1 Vehicle Available	220	19.3%	327	28.6%	330	28.2%	337	28.6%	48.6%	2.1%
2+ Vehicles Available	796	69.8%	778	68.1%	806	68.8%	809	68.6%	-2.3%	0.4%
Average Vehicles Per Household	2.20		2.34		2.36		2.35		7.3%	-0.5%

Marital Status

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	2,290	44.8%	1,925	38.4%	1,617	32.2%	1,569	31.1%	-15.9%	-3.0%
Married, Spouse Absent	924	18.1%	568	11.3%	678	13.5%	676	13.4%	-38.5%	-0.3%
Divorced	151	3.0%	157	3.1%	237	4.7%	247	4.9%	4.0%	4.2%
Widowed	83	1.6%	128	2.6%	164	3.3%	171	3.4%	54.2%	4.3%
Never Married	1,693	33.1%	2,235	44.6%	2,323	46.3%	2,390	47.3%	32.0%	2.9%
Age 15+ Population	5,116		5,013		5,019		5,053		-2.0%	0.7%

Educational Attainment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	1,628	43.3%	1,468	39.2%	1,426	37.6%	1,461	37.2%	-9.8%	2.5%
Grade 9 - 11	760	20.2%	516	13.8%	525	13.9%	536	13.7%	-32.1%	2.1%
High School Graduate	373	9.9%	836	22.3%	876	23.1%	931	23.7%	124.1%	6.3%
Some College, No Degree	330	8.8%	380	10.2%	412	10.9%	431	11.0%	15.2%	4.6%
Associates Degree	57	1.5%	95	2.5%	112	3.0%	119	3.0%	66.7%	6.3%

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Bachelor's Degree	102	2.7%	101	2.7%	101	2.7%	103	2.6%	-1.0%	2.0%
Graduate Degree	15	0.4%	3	0.1%	3	0.1%	3	0.1%	-80.0%	0.0%
No Schooling Completed	491	13.1%	343	9.2%	335	8.8%	339	8.6%	-30.1%	1.2%
Age 25+ Population	3,756		3,742		3,790		3,923		-0.4%	3.5%

Current year data is for the year **2014**, 5 year projected data is for the year **2019**. More About Our Data.
Demographic data © 2014 by Experian.

Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc..
Traffic Count data © 2014 by DataMetrix. All rights reserved.

© 2014. DemographicsNow is brought to you by Alteryx, Inc.

Alteryx, DemographicsNow.com and the Alteryx and DemographicsNow.com logos are trademarks of Alteryx, Inc. All rights reserved.

Privacy Statement | License Agreement