

**Date:** 07/17/14

**Current Geography Selection:** (1 Selected) Polygon: Santa Anita VER2

Your title for this geography: Santa Anita VER2

**Current Index Base: Entire US** 

## **Demographic Detail Summary Report**

			_							
Population Demog	raphics									
									Percent	Change
	2000 Census		2010 Census		2014A Estimates		2019 Projections		2000 to 2010	2014 to 2019
Total Population	12,445		11,820		12,129		12,235		-5.0%	0.9%
Population Density (Pop/Sq Mi)	16,239.57		14,801.63		15,827.11		15,964.39		-8.9%	0.9%
Total Households	2,135		2,165		2,233		2,254		1.4%	1.0%
Population by Gender:										
Male	6,527	52.4%	6,104	51.6%	6,256	51.6%	6,308	51.6%	-6.5%	0.8%
Female	5,918	47.6%	5,717	48.4%	5,874	48.4%	5,927	48.4%	-3.4%	0.9%
Population by Rac	e/Ethnicity									
	200	00	201	10	2014	1A	2019	)	Percent	Change
	Comercia	0/	Camana	%	Fatimates.	0/	Duoisations	0/	2000 to	2014 to
	Census	%	Census	90	Estimates	%	Projections	%	2010	2019
White	4,444	35.7%	4,221	35.7%	4,256	35.1%	4,228	34.6%	-5.0%	-0.6%
Black	21	0.2%	75	0.6%	67	0.6%	71	0.6%	263.4%	5.8%
American Indian or Alaska Native	42	0.3%	200	1.7%	224	1.9%	228	1.9%	374.7%	1.8%
Asian/Native Hawaiian/Other Pacific Islander	1,594	12.8%	1,580	13.4%	1,673	13.8%	1,637	13.4%	-0.9%	-2.2%
Some Other Race	5,759	46.3%	5,286	44.7%	5,421	44.7%	5,569	45.5%	-8.2%	2.7%
Two or More Races	586	4.7%	457	3.9%	489	4.0%	501	4.1%	-21.9%	2.6%
Hispanic Ethnicity	10,282	82.6%	9,927	84.0%	10,284	84.8%	10,443	85.4%	-3.4%	1.6%
Not Hispanic or Latino	2,164	17.4%	1,893	16.0%	1,845	15.2%	1,791	14.6%	-12.5%	-2.9%
Population by Age	1									
	200	00	201	LO	2014	1A	2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	1,403	11.3%	1,238	10.5%	1,254	10.3%	1,244	10.2%	-11.7%	-0.8%
5 to 14	2,756	22.1%	2,389	20.2%	2,490	20.5%	2,430	19.9%	-13.3%	-2.4%

	2000		201	LO	2014	ŀA	2019	)	Percent Change		
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019	
15 to 19	1,126	9.0%	1,175	9.9%	1,110	9.2%	1,065	8.7%	4.4%	-4.1%	
20 to 24	1,178	9.5%	970	8.2%	1,048	8.6%	1,051	8.6%	-17.6%	0.3%	
25 to 34	2,527	20.3%	1,878	15.9%	1,852	15.3%	1,881	15.4%	-25.7%	1.6%	
35 to 44	1,752	14.1%	1,831	15.5%	1,881	15.5%	1,814	14.8%	4.5%	-3.6%	
45 to 54	907	7.3%	1,194	10.1%	1,278	10.5%	1,351	11.0%	31.7%	5.8%	
55 to 64	458	3.7%	652	5.5%	695	5.7%	795	6.5%	42.4%	14.4%	
65 to 74	226	1.8%	307	2.6%	327	2.7%	388	3.2%	36.3%	18.9%	
75 to 84	103	0.8%	138	1.2%	140	1.2%	154	1.3%	34.2%	9.7%	
85+	12	0.1%	48	0.4%	55	0.5%	60	0.5%	299.4%	8.9%	
Median Age:											
Total Population	24.1		25.8		25.9		26.6				
Households by Inco	me										
	200	00	2010		2014A		2019		Percent Change		
	Census	%	Census	%					2000 to	2014 to	
					Estimates	%	Projections	%	2010	2019	
\$0 - \$15,000	351	16.4%	223	10.3%	Estimates 233	<b>%</b> 10.4%	Projections 199	<b>%</b> 8.8%			
\$0 - \$15,000 \$15,000 - \$24,999	351 307	16.4% 14.4%					-		2010	2019	
			223	10.3%	233	10.4%	199	8.8%	<b>2010</b> -36.4%	<b>2019</b> -14.5%	
\$15,000 - \$24,999	307	14.4%	223 269	10.3% 12.4%	233 290	10.4% 13.0%	199 271	8.8% 12.0%	<b>2010</b> -36.4% -12.6%	<b>2019</b> -14.5% -6.6%	
\$15,000 - \$24,999 \$25,000 - \$34,999	307 308	14.4% 14.4%	223 269 247	10.3% 12.4% 11.4%	233 290 253	10.4% 13.0% 11.3%	199 271 238	8.8% 12.0% 10.6%	<b>2010</b> -36.4% -12.6% -19.9%	<b>2019</b> -14.5% -6.6% -5.9%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999	307 308 389	14.4% 14.4% 18.2%	223 269 247 380	10.3% 12.4% 11.4% 17.6%	233 290 253 381	10.4% 13.0% 11.3% 17.0%	199 271 238 362	8.8% 12.0% 10.6% 16.0%	2010 -36.4% -12.6% -19.9% -2.3%	2019 -14.5% -6.6% -5.9% -5.0%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999	307 308 389 517	14.4% 14.4% 18.2% 24.2%	223 269 247 380 565	10.3% 12.4% 11.4% 17.6% 26.1%	233 290 253 381 581	10.4% 13.0% 11.3% 17.0% 26.0%	199 271 238 362 522	8.8% 12.0% 10.6% 16.0% 23.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2%	2019 -14.5% -6.6% -5.9% -5.0% -10.2%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999	307 308 389 517 132	14.4% 14.4% 18.2% 24.2% 6.2%	223 269 247 380 565 209	10.3% 12.4% 11.4% 17.6% 26.1% 9.7%	233 290 253 381 581 210	10.4% 13.0% 11.3% 17.0% 26.0% 9.4%	199 271 238 362 522 259	8.8% 12.0% 10.6% 16.0% 23.2% 11.5%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999	307 308 389 517 132 85	14.4% 14.4% 18.2% 24.2% 6.2% 4.0%	223 269 247 380 565 209 185	10.3% 12.4% 11.4% 17.6% 26.1% 9.7% 8.6%	233 290 253 381 581 210 183	10.4% 13.0% 11.3% 17.0% 26.0% 9.4% 8.2%	199 271 238 362 522 259 254	8.8% 12.0% 10.6% 16.0% 23.2% 11.5% 11.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0% 117.4%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3% 38.4%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 +	307 308 389 517 132 85 39	14.4% 14.4% 18.2% 24.2% 6.2% 4.0%	223 269 247 380 565 209 185 87	10.3% 12.4% 11.4% 17.6% 26.1% 9.7% 8.6%	233 290 253 381 581 210 183 103	10.4% 13.0% 11.3% 17.0% 26.0% 9.4% 8.2%	199 271 238 362 522 259 254 150	8.8% 12.0% 10.6% 16.0% 23.2% 11.5% 11.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0% 117.4% 121.7%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3% 38.4% 46.5%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 + Average Hhld Income	307 308 389 517 132 85 39 \$53,539	14.4% 14.4% 18.2% 24.2% 6.2% 4.0%	223 269 247 380 565 209 185 87 \$59,566	10.3% 12.4% 11.4% 17.6% 26.1% 9.7% 8.6%	233 290 253 381 581 210 183 103 \$59,886	10.4% 13.0% 11.3% 17.0% 26.0% 9.4% 8.2%	199 271 238 362 522 259 254 150 \$68,392	8.8% 12.0% 10.6% 16.0% 23.2% 11.5% 11.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0% 117.4% 121.7% 11.3%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3% 38.4% 46.5% 14.2%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 + Average Hhld Income Median Hhld Income	307 308 389 517 132 85 39 \$53,539 \$38,547	14.4% 14.4% 18.2% 24.2% 6.2% 4.0%	223 269 247 380 565 209 185 87 \$59,566 \$48,755	10.3% 12.4% 11.4% 17.6% 26.1% 9.7% 8.6%	233 290 253 381 581 210 183 103 \$59,886 \$48,703	10.4% 13.0% 11.3% 17.0% 26.0% 9.4% 8.2%	199 271 238 362 522 259 254 150 \$68,392 \$52,687	8.8% 12.0% 10.6% 16.0% 23.2% 11.5% 11.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0% 117.4% 121.7% 11.3% 26.5%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3% 38.4% 46.5% 14.2% 8.2%	
\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 + Average Hhld Income Median Hhld Income Per Capita Income	307 308 389 517 132 85 39 \$53,539 \$38,547	14.4% 14.4% 18.2% 24.2% 6.2% 4.0%	223 269 247 380 565 209 185 87 \$59,566 \$48,755	10.3% 12.4% 11.4% 17.6% 26.1% 9.7% 8.6%	233 290 253 381 581 210 183 103 \$59,886 \$48,703	10.4% 13.0% 11.3% 17.0% 26.0% 9.4% 8.2%	199 271 238 362 522 259 254 150 \$68,392 \$52,687	8.8% 12.0% 10.6% 16.0% 23.2% 11.5% 11.2%	2010 -36.4% -12.6% -19.9% -2.3% 9.2% 58.0% 117.4% 121.7% 11.3% 26.5%	2019 -14.5% -6.6% -5.9% -5.0% -10.2% 23.3% 38.4% 46.5% 14.2% 8.2% 14.2%	

									Percent	Change	
	2000 Census		2010 Census		2014A Estimates		2019 Projections	%	2000 to 2014	2014 to 2019	
Total Population 16+	8,075		7,966		8,156		8,335			2.2%	
Popn 16+:Civilian, Employed	4,167	51.6%	4,424	83.2%	4,768	89.2%	5,161	91.5%	6.2%	8.3%	
Popn 16+:Civilian, Unemployed	471	5.8%	893	16.8%	580	10.8%	479	8.5%	89.5%	-17.4%	
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%	
Popn 16+:Not In Labor Force	3,437	42.6%	2,649	33.3%	2,808	34.4%	2,695	32.3%	-22.9%	-4.0%	

**Housing Units** 

	2000		2010		2014A		2019	9	Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	2,169		2,235		2,236		2,255		3.1%	0.9%
Total Occupied Housing Units	n/a	n/a	2,165	96.9%	2,233	99.9%	2,254	100.0%	n/a	1.0%
Owner Occupied Housing Units	n/a	n/a	812	37.5%	781	35.0%	786	34.9%	n/a	0.7%
Owned with a mortgage or loan	n/a	n/a	537	24.8%	507	22.7%	501	22.2%	n/a	-1.2%
Owned free and clear	n/a	n/a	276	12.7%	274	12.3%	286	12.7%	n/a	4.2%
Renter Occupied	n/a	n/a	1,352	62.5%	1,452	65.0%	1,468	65.1%	n/a	1.1%
Vacant	34	1.6%	70	3.1%	3	0.1%	1	0.0%	107.3%	-67.3%
<b>Vehicles Available</b>										
	200	00	20:	10	2014	4 <b>A</b>	201	9	Percent	Change
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	217	10.2%	151	7.0%	154	6.9%	151	6.7%	-30.7%	-1.4%
1 Vehicle Available	651	30.5%	642	29.7%	649	29.1%	653	29.0%	-1.4%	0.6%
2+ Vehicles Available	1,266	59.3%	1,372	63.4%	1,430	64.0%	1,450	64.3%	8.4%	1.4%
Average Vehicles Per Household	1.80		2.32		2.35		2.36		26.1%	0.6%
Marital Status										
	200	00	20	10	2014	4A	2019	9	Percent	Change
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	3,371	40.7%	2,721	33.2%	2,875	34.3%	2,887	33.7%	-19.3%	0.4%
Married, Spouse Absent	1,502	18.1%	1,052	12.8%	1,215	14.5%	1,232	14.4%	-30.0%	1.4%
Divorced	275	3.3%	303	3.7%	334	4.0%	344	4.0%	10.2%	3.0%
Widowed	311	3.8%	147	1.8%	190	2.3%	192	2.2%	-52.6%	0.8%
Never Married	2,844	34.3%	3,971	48.5%	3,771	45.0%	3,904	45.6%	39.6%	3.5%
Age 15+ Population	8,287		8,193		8,386		8,560		-1.1%	2.1%
<b>Educational Attainn</b>	nent									
	200	00	20:	10	2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	2,089	34.8%	1,891	31.3%	1,842	29.6%	1,882	29.2%	-9.5%	2.2%
Grade 9 - 11	1,400	23.3%	1,194	19.7%	1,333	21.4%	1,373	21.3%	-14.7%	2.9%
High School Graduate	761	12.7%	1,395	23.1%	1,399	22.5%	1,480	23.0%	83.2%	5.8%
Some College, No Degree	501	8.4%	589	9.7%	635	10.2%	663	10.3%	17.4%	4.5%

Associates Degree

93 1.6%

132 2.2%

164 2.6%

174 2.7%

42.5%

6.1%

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Bachelor's Degree	316	5.3%	376	6.2%	352	5.7%	365	5.7%	19.2%	3.9%
Graduate Degree	102	1.7%	51	0.8%	66	1.1%	69	1.1%	-49.8%	4.2%
No Schooling Completed	735	12.3%	420	7.0%	436	7.0%	437	6.8%	-42.8%	0.3%
Age 25+ Population	5,997		6,048		6,227		6,443		0.9%	3.5%

Current year data is for the year **2014**, 5 year projected data is for the year **2019**. More About Our Data. Demographic data © 2014 by Experian.

Easy Analytic Software, Inc. (EASI $^{(8)}$ ) All Rights Reserved, Alteryx, Inc.. Traffic Count data  $^{(2)}$  2014 by DataMetrix. All rights reserved.

## © 2014. DemographicsNow is brought to you by Alteryx, Inc.

Alteryx, DemographicsNow.com and the Alteryx and DemographicsNow.com logos are trademarks of Alteryx, Inc. All rights reserved.

Privacy Statement | License Agreement