



Executive Summary

Willard
Area: 0.23 square miles

Latitude: 33.75571210
Longitude: -117.873032

Population

2000 Population	10,530
2010 Population	9,666
2014 Population	9,632
2019 Population	9,790
2000-2010 Annual Rate	-0.85%
2010-2014 Annual Rate	-0.08%
2014-2019 Annual Rate	0.33%
2014 Male Population	51.7%
2014 Female Population	48.3%
2014 Median Age	24.5

In the identified area, the current year population is 9,632. In 2010, the Census count in the area was 9,666. The rate of change since 2010 was -0.08% annually. The five-year projection for the population in the area is 9,790 representing a change of 0.33% annually from 2014 to 2019. Currently, the population is 51.7% male and 48.3% female.

Median Age

The median age in this area is 24.5, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	52.5%
2014 Black Alone	1.3%
2014 American Indian/Alaska Native Alone	1.0%
2014 Asian Alone	2.2%
2014 Pacific Islander Alone	0.0%
2014 Other Race	39.0%
2014 Two or More Races	3.9%
2014 Hispanic Origin (Any Race)	91.5%

Persons of Hispanic origin represent 91.5% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 76.6 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	2,324
2010 Households	2,259
2014 Total Households	2,256
2019 Total Households	2,306
2000-2010 Annual Rate	-0.28%
2010-2014 Annual Rate	-0.03%
2014-2019 Annual Rate	0.44%
2014 Average Household Size	4.23

The household count in this area has changed from 2,259 in 2010 to 2,256 in the current year, a change of -0.03% annually. The five-year projection of households is 2,306, a change of 0.44% annually from the current year total. Average household size is currently 4.23, compared to 4.24 in the year 2010. The number of families in the current year is 1,846 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

February 03, 2015



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Median Household Income

2014 Median Household Income	\$36,121
2019 Median Household Income	\$39,766
2014-2019 Annual Rate	1.94%

Average Household Income

2014 Average Household Income	\$48,685
2019 Average Household Income	\$54,919
2014-2019 Annual Rate	2.44%

Per Capita Income

2014 Per Capita Income	\$11,900
2019 Per Capita Income	\$13,507
2014-2019 Annual Rate	2.57%

Households by Income

Current median household income is \$36,121 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$39,766 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$48,685 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$54,919 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$11,900 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$13,507 in five years, compared to \$32,168 for all U.S. households

Housing

2000 Total Housing Units	2,364
2000 Owner Occupied Housing Units	311
2000 Renter Occupied Housing Units	2,013
2000 Vacant Housing Units	40
2010 Total Housing Units	2,354
2010 Owner Occupied Housing Units	318
2010 Renter Occupied Housing Units	1,941
2010 Vacant Housing Units	95
2014 Total Housing Units	2,375
2014 Owner Occupied Housing Units	308
2014 Renter Occupied Housing Units	1,948
2014 Vacant Housing Units	119
2019 Total Housing Units	2,437
2019 Owner Occupied Housing Units	327
2019 Renter Occupied Housing Units	1,979
2019 Vacant Housing Units	131

Currently, 13.0% of the 2,375 housing units in the area are owner occupied; 82.0%, renter occupied; and 5.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 2,354 housing units in the area - 13.5% owner occupied, 82.5% renter occupied, and 4.0% vacant. The annual rate of change in housing units since 2010 is 0.40%. Median home value in the area is \$382,500, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 4.27% annually to \$471,429.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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